

Co-create to Translate

Achieving impact through collaboration

Joint NIHR Biomedical Research Centre
& UK Clinical Research Facility Network conference

Sponsorship & exhibitor brochure



14-15 July 2025



The ICC, Birmingham

The NIHR Biomedical Research Centres (BRCs) and UK Clinical Research Facility (CRF) Network invite you to join and sponsor them in hosting the first [Joint CRF and BRC Conference](#). This in-person event will take place at Birmingham's International Conference Centre (ICC) on 14 and 15 July 2025. Hosted by the NIHR Birmingham BRC and NIHR Birmingham CRF, this conference will bring together delegates from across the UKCRF Network and national BRCs experimental medicine research infrastructure.



The venue: The ICC, Birmingham

A major conference venue in a prime city centre location, only a short walk from the New Street and Moor Street train stations and from other key landmarks such as the famous Bullring shopping centre and the Library of Birmingham.

Who is attending

The conference is expected to attract **up to 1000 delegates** from across the UK and Ireland's **experimental medicine infrastructure**, including: CRF and BRC directors, consultants, clinicians, researchers, nurses, allied health professionals (AHPs), administrative support staff, laboratory staff and research managers.

These delegates are key decision-makers, innovators, and practitioners involved in the leadership, design, support, and delivery of thousands of early phase and high intensity studies.

Conference theme

The theme of this year's conference is '**Co-create to Translate: Achieving Impact through Collaboration**'.

The BRCs and CRFs across the nation will jointly share, and present, world-leading research developed collaboratively.

We will explore the concept of co-creation, from cutting-edge methodologies, to the integration of electronic data and artificial intelligence (AI) in clinical trials. We will showcase diverse perspectives from researchers, research delivery staff and members of the public and patient groups.

Benefits of sponsoring at this event

A unique platform to form new collaborations and strategic partnerships



Key opinion leaders from Universities and NHS Trusts



Healthcare leaders and academic professionals

1000

Engage and interact with up to 1000 delegates



Opportunity to provide live demos, with excellent Sponsor positioning



Prime city centre location



Dedicated networking breaks and extended lunches on both days



Day 1	Day 2
08:30–09:30: Refreshments & networking	08:00–09:00: Refreshments & networking
11:15–11:45: Break with poster & exhibitor viewing	09:55–10:25: Break with poster & exhibitor viewing
12:40–14:00: Lunch & networking	12:00–13:30: Lunch & networking
17:00: Close	15:30: Close
19:00: Gala Dinner	



The Conference app

- primary source of event information for all delegates
- widely promoted and used throughout the event, with excellent visibility and engagement opportunities for sponsors
- includes a **Delegate Directory**, allowing to browse and search the list of attendees for easier networking
- **Gold Sponsorship** includes logo, 250-word profile and website link within the Sponsor section of the app

Sponsorship packages

SILVER PACKAGE

£2,000 + VAT

- Dedicated exhibition space on balcony within the main room
- 1 x 6ft clothed trestle table & 2 chairs per stand (up to 2 representatives may attend)
- Space allocated behind for a pop-up banner (approximately 3m x 2m, including table and chairs)
- Logo at the bottom of the event programme, circulated prior to the event
- Logo and website link on the conference website
- Sponsorship logo on the plenary holding slides
- Social media posts from UKCRF Network and NIHR Birmingham BRC acknowledging the conference sponsors (X and LinkedIn) before, during and after the conference
- Access to list of delegates
- Access to the Conference App

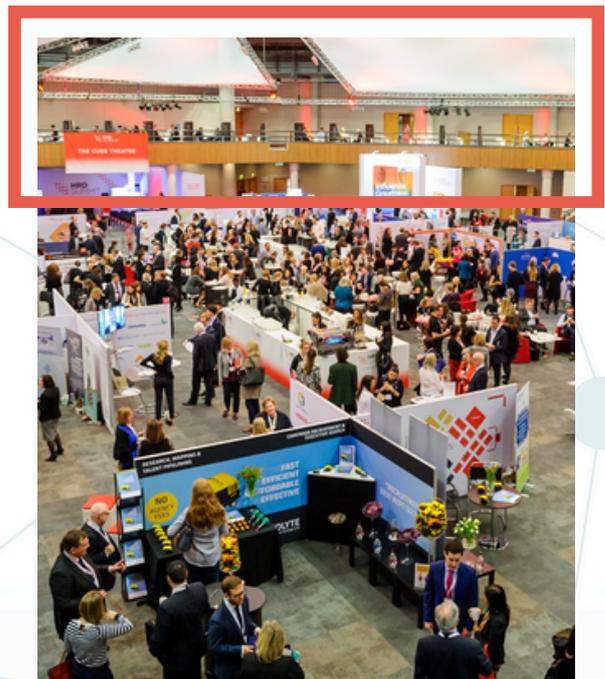
Balcony level

As a Silver Sponsor, you'll have a table on the balcony level, within the main catering and networking hub of the conference.

Ideal for those looking for a presence at the event with a more budget-friendly option, Silver Sponsorship still offers visibility and engagement opportunities across the conference.

The Balcony level benefits from being co-located with a selection of the conference posters, ensuring footfall by attendees for sponsors to interact with.

Want to maximise your impact? Explore our Gold Package and our standalone sponsorship items.



GOLD PACKAGE

£4,000 + VAT

- **Dedicated premium exhibition space within the main networking hub**
- 1 x 6ft clothed trestle table & 2 chairs per stand (**up to three representatives may attend**)
- Space allocated behind for a pop-up banner (approximately 3m x 2m, including table and chairs)
- Logo at the bottom of the event programme, circulated prior to the event
- Logo and website link on the conference website
- Sponsorship logo on the plenary holding slides
- Social media posts from UKCRF Network and NIHR Birmingham BRC acknowledging the conference sponsors (X and LinkedIn) before, during and after the conference
- Access to list of delegates
- **Logo, 250-word profile and website link on the Conference App, the main communication medium during the conference that will be used by all delegates**
- Access to the Conference App

High visibility positioning

Gold Sponsors will be positioned in the heart of the conference, with dedicated tables in Hall 3 - our main networking hub.

This space will host all catering during breaks ensuring a steady flow of delegates throughout the event.

With high visibility and maximum footfall, Gold Sponsorship offers the best opportunity to engage with attendees, showcase your organisation, and build meaningful connections in a vibrant, central setting.

Please note the layout of the room and position will differ from the pictures and will be confirmed with individual sponsors.



Standalone sponsorship items

Items can be sponsored on their own, or in combination with a sponsorship package.

Item	Price	Quantity available
<p>Logo and website link on the Conference App The App will be the main communication medium during the conference that will be used by all delegates. Note: this standalone option does not provide access to delegate list/directory or the ability to communicate with delegates (the latter is only possible via a sponsorship package).</p>	£1,000	Unlimited
<p>Logo on delegate bags Sponsor logo will be added to conference delegate bags. These will be ecofriendly and produced by the host. These will be single colour.</p>	£2,000	2
<p>Logo on re-fillable bottle These will be placed inside the delegate bags. Sponsor logo will be added to the bottle. These will be ecofriendly and produced by the host. A single sponsor logo will be displayed exclusively, with only the addition of conference branding.</p>	£3,000	1
<p>Logo on pen/pencil These will be placed inside the delegate bags. Sponsor to produce and provide these 5 weeks prior to the event.</p>	£500	2
<p>Logo on notebook These will be placed inside the delegate bags. These will be ecofriendly and produced by the host. A single sponsor logo will be displayed exclusively, with only the addition of conference branding.</p>	£2,000	1

Item	Price	Quantity available
<p>Logo on outdoor Centenary Square entrance banner Make your brand stand out from a distance in this prime location, with your logo on an extra large entrance banner. Situated at main entrance to ICC in Centenary Square. Produced by the host.</p> 	<p>£750</p>	<p>4</p>
<p>Logo on mall banner The mall is the corridor running through the heart of the venue. Your logo will be displayed on the banner. Recommend to sponsor in pairs. Produced by the host.</p> 	<p>£1,250</p>	<p>10</p>
<p>Logo at the bottom of pair of stage banners These stage banners will be displayed at the focal point of the conference, right on stage! Your logo will be displayed at the bottom of the banner. Recommend to sponsor in pairs. Produced by the host.</p> 	<p>£1,500</p>	<p>2</p>

Item	Price	Quantity available
<p>Logo on external door Ensuring visibility to attendees and the public, your logo will be displayed on the outside of the glass doors at one of the main entrances. Produced by the host.</p> 	£250	2
<p>Logo on mall totem Made up of back-to-back large LED digital displays, the totem's versatility is as impressive as its prominence, visible immediately from both ends of The Mall. Your logo will be displayed on these screens across both conference days, alongside other conference messaging.</p> 	£500	4
<p>Logo on mobile totems Positioned around the venue with directional information. By sponsoring the mobile totems, the sponsor logo(s) will be displayed on all totems used for the conference, alongside other conference messaging.</p> 	£500, all totems	Min 6 totems used

Item	Price	Quantity available
<p>Sponsoring conference sessions, lunch or dinner</p> <p>There are also opportunities to be a premier sponsor by sponsoring specific sessions or/and lunch or dinner (either in part of full).</p> <p>Please get in touch to discuss flexible options tailored to your budget.</p>	Flexible	

Please note all sponsor logos are required **five weeks** prior to the conference. The Host will provide the specifications once sponsors have made their selection. If you would like to provide any merchandise for the delegate bag which is not already listed above, please contact the sponsorship team to discuss.

Contact us

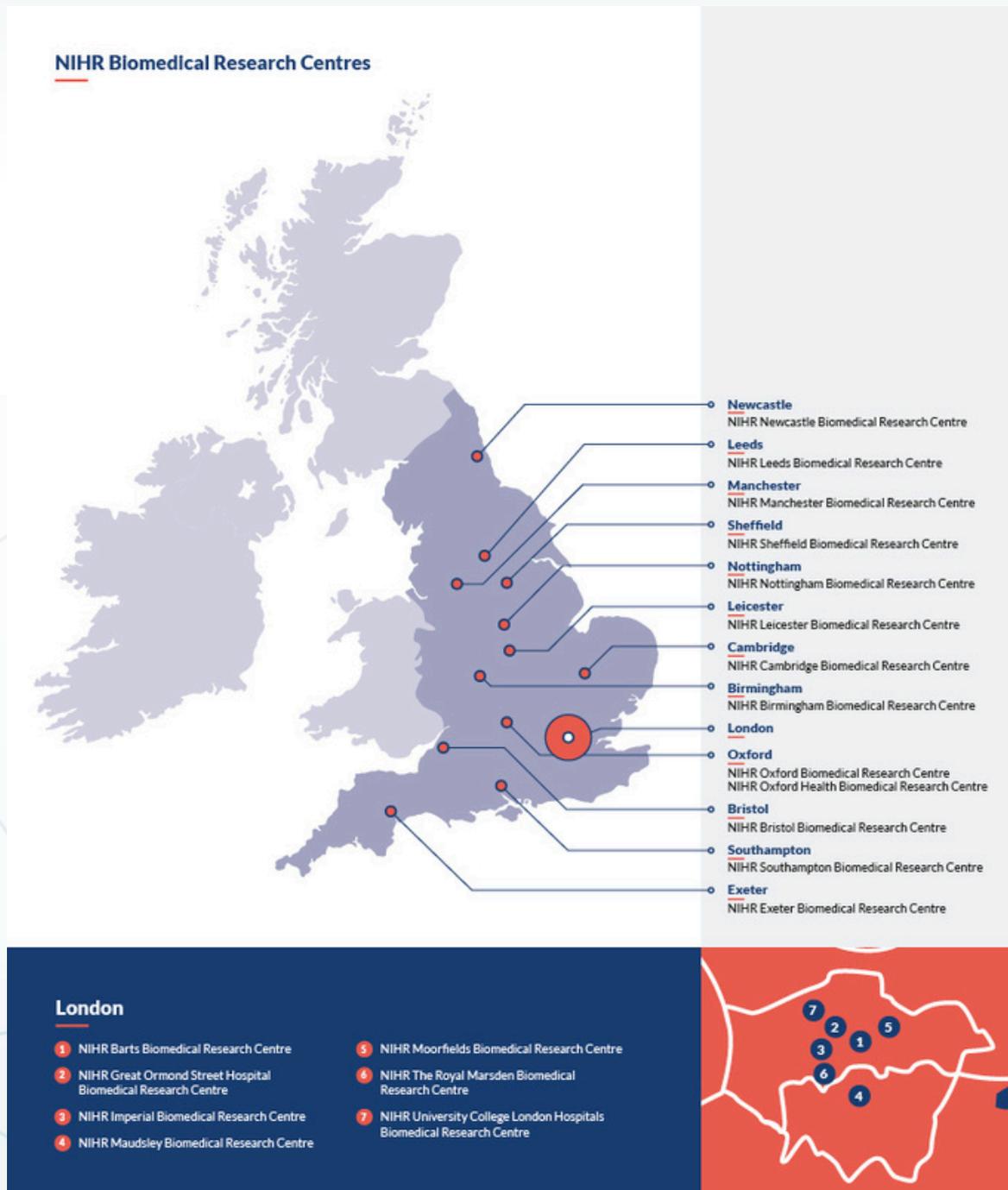
For an informal discussion of the opportunities to be involved, including bespoke packages to suit your needs, please contact CRFBRC-CONFERENCE2025@uhb.nhs.uk

Want to find out more about this event? [Visit our conference website.](#)

About NIHR Biomedical Research Centres

NIHR's 20 Biomedical Research Centres (BRCs) are networks of experts that work collaboratively between NHS trusts and internationally renowned universities. They bring together academics and clinicians to translate early scientific breakthroughs into potential new treatments, diagnostics and health technologies.

They **attract the best scientists and produce world-leading research**, improving patients' lives and contributing to the local and national economy.



About the Conference Host

The NIHR Birmingham CRF and NIHR Birmingham BRC are excited to host the first joint event. We have years of experience in translating new scientific discoveries into treatments and diagnostics to improve people’s health in our diverse communities.

Our BRC has a focus on inflammation and the diagnosis, prevention and treatment of its associated long-term diseases, across 11 exciting themes.

 <p>Inflammatory arthritis</p>	 <p>Cancer inflammation</p>	 <p>Infection and acute care</p>	 <p>Inflammatory liver disease</p>
 <p>Women’s metabolic health</p>	 <p>Oral, intestinal and systemic health</p>	 <p>Sarcopenia and multimorbidity</p>	 <p>Thrombo inflammation</p>
 <p>Data, diagnostics and decision tools</p>	 <p>Next generation therapies</p>	 <p>Patient-reported outcomes</p>	

Collaboration underpins all our achievements, working with our Birmingham CRF who provides quality clinical environment where patients can take part in early phase, experimental and complex clinical research studies.

Contact us

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